



Press Release

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FOR IMMEDIATE RELEASE
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Fox News Anchor Lisa Rayam Hosts Youth Financial Literacy Fundraiser Where Les Brown Will Be Honored

Atlanta, GA: Fox News Anchor and Reporter, Lisa Rayam will serve as Mistress of Ceremonies for the Out of the Box (OOTB) Youth Financial Literacy Program as it hosts an all day empowerment event recognizing youth financial literacy, Sunday, August 27th featuring celebrity motivational speaker and best selling author Les Brown.

This Empowerment Sunday begins with Les Brown speaking at Open Word Christian Ministries, Fairburn, at 10:00am. The highlight of the afternoon culminates as the OOTB organization hosts a fundraiser luncheon recognizing Les Brown for his commitment and dedication toward youth advocacy and personal growth and development held at Maggiano's, Buckhead, at 2:00pm.

The fundraising event was created to benefit metro Atlanta students between the ages of 14-18 that benefit from the OOTB program which focuses on helping future leaders make smart financial management decisions.

The Out of the Box Corporation, a 501(c)(3) non-profit organization was founded by the Eagle Economic Community Development Corporation and facilitates a proven financial literacy curriculum for teens on Banking, Budgeting, Investing, Credit, and Entrepreneurship. It is through partnerships with Atlanta's finest bankers, investment professionals, corporate managers, and entrepreneurs that the Out of the Box program is making a positive influence in the financial lives of participating students.

All proceeds of this fundraiser luncheon event benefit the Out of the Box Program and therefore finance its aggressive goal of educating 1 million future leaders in the area of financial literacy over the next 20 years. The luncheon will also provide the organization an opportunity to recognize its corporate donors and non-profit organization partners.

Corporate tables and Individual tickets are available through Wednesday, August 23rd. Both events are open to the public. Tickets are required for the luncheon and seating is limited.

For additional information, please contact Amy Wright, Out of the Box, (770) 964-5744.